

FACT SHEET

COGNOS 8 BUSINESS INTELLIGENCE DELIVERS UNMATCHED BI CAPABILITIES AND INTEGRATION FOR SAP CUSTOMERS

Key Points

- Cognos 8 Business Intelligence delivers unmatched reporting, analysis, scorecarding, dashboarding, and event management for SAP® customers.
- Cognos expands solution for SAP users by complementing self-service BI authoring capabilities on SAP NetWeaver® with mySAP™ (for SAP R/3® data) support and delivering out-of-the-box content for commonly-used reports.
- With the latest version of Cognos 8 BI, Cognos delivers updated certification, expanded partnerships, and a complete range of business intelligence capabilities.

History

Cognos has more than 15 years experience delivering business intelligence solutions to enterprises, and has been an SAP Software Partner since 1997. Cognos' long-standing BI leadership provides additional value to SAP customers by delivering enterprise-class reporting, analysis, scorecarding, dashboarding, and event management capabilities resulting in one complete picture of both SAP and non-SAP information. Dedicated alliance, research and development, and customer service teams ensure that Cognos-SAP implementations run smoothly. Cognos was one of the first vendors to earn "Powered by SAP NetWeaver™" status, and the company continues to maintain this high level of integration. As a result, joint Cognos/SAP customers such as Tysons, Arla, US Army ARDEC, and Mold-Masters have been able to achieve tighter architectural alignment to support better business insights, decisions, and performance.

With the delivery of the latest version of Cognos 8 Business Intelligence, Cognos is extending this commitment by providing SAP customers with the complete range of BI capabilities – reporting, ad hoc query, analysis, dashboarding, scorecarding, and event management – in a single product, on a single architecture to meet customer requirements. In addition, Cognos is enhancing integration with SAP NetWeaver, SAP NetWeaver Portal, and mySAP, and delivering more than 80 new out-of-the-box functions not natively available through SAP NetWeaver.

What is Cognos 8 Business Intelligence?

Cognos 8 BI provides enterprise users with the full range of BI capabilities necessary to improve decision-making and manage business performance. Cognos 8 BI is the only solution to deliver a simplified, zero-footprint interface for all users and administrators. Easy to integrate, deploy and use, Cognos 8 BI delivers a simplified BI environment that drives high user adoption, enables better decision-making, and serves as an enterprise-scale technology foundation for performance management.

Cognos 8 Business Intelligence with SAP

Combining Cognos 8 BI with SAP allows customers to access and share the information they need to improve and accelerate business decisions, and leverage and extend their existing operational infrastructure investments. With Cognos 8 BI, SAP customers can expand the reach of BI to more data sources, and share that knowledge with more people throughout the organization. Cognos 8 BI with SAP provides customers with:

- **Complete BI capabilities:** Customers can extend beyond reporting to provide self-service authoring for robust dashboards and active scorecards, and conduct deep analysis, ad hoc query, dimensional reporting, and business event management from the SAP infrastructure.
- **Easy integration with existing mixed environments:** With its single, Web-services architecture, companies can easily integrate BI capabilities with existing SAP and non-SAP assets and infrastructure. Cognos 8 BI provides end users with a single place to go for all BI across the enterprise by bridging multiple data sources, such as SAP NetWeaver, SAP InfoProvider, SAP Business Information Warehouses (SAP BW), and BW and non-BW data (including mySAP for R/3 data and other relational and OLAP sources). This bridging allows customers to display information from multiple sources on the same report, dashboard, or scorecard, and apply



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calculations, business rules, infrastructure, and security with no duplication of function, data storage, or infrastructure.

- **Platform-agnostic approach:** Cognos 8 BI supports multiple versions of SAP, including the most recent. As a result, companies do not need to upgrade SAP implementations when Cognos delivers new features and functionality, saving cost, effort, and risk. In addition, Cognos' modular architecture ensures that customers that do change their underlying operational infrastructure can insulate BI users from these disruptive changes.
- **Access to mySAP:** The new Cognos 8 Report Pack for mySAP (for SAP R/3® data) extends the value of current enterprise investments for customers by providing business users, for the first time, the ability to combine in one report or dashboard, historic data from the data warehouse with current data in the mySAP transaction system without additional coding. As a result, organizations achieve the most complete view of enterprise performance while eliminating costs and effort required for separate operational reporting projects. Cognos 8 Report Pack also delivers pre-defined content for more than 60 commonly used reports to provide immediate access to mySAP data within a business context. The Cognos Data Adapter provides one-click connectivity into mySAP, delivering secure and trusted pathways to build additional reports. The Cognos 8 Report Pack for mySAP and Cognos Data Adapter extend underlying functionality provided by Composite Software.
- **Simple to use, self-service BI authoring:** Cognos 8 BI enables SAP NetWeaver users to now author their own reports, dashboards, and scorecards, and perform analysis and ad hoc query, reducing the time to answer questions by eliminating IT wait times. As a result, SAP customers gain more power and business decision insights. With the latest version of Cognos 8 BI, customers gain more than 80 new, out-of-the-box functions to close the gap between SAP NetWeaver and relational data sources, many of which are not natively available in SAP NetWeaver. These new functions include: string functions, constructs, business date/time functions, and relative member functions.
- **Enhanced SAP NetWeaver Portal integration:** By providing more robust capabilities to view Cognos content from within SAP NetWeaver Portal, companies can promote a standard for knowledge management across all data assets. For example, the new Metrics iView delivers personalized KPIs at-a-glance, allowing users to see and monitor their key metrics within a portal pane. iView-to-iView communication enables in-page viewing of content originating from another iView. Users can also launch Cognos 8 BI from directly within iView through enhanced URL support. In addition, administrators can deploy master settings to predefine display options for the Cognos iView, and end users can personalize these settings, as well as the Cognos content displayed, to meet individual needs.
- **Powered by SAP NetWeaver certification:** Cognos is one of the first BI vendors to achieve "Powered by SAP NetWeaver" certification. Building on this proven expertise, Cognos 8 BI has gained updated certification for SAP NetWeaver. As a result, customers can access data in BW through an OLAP BAPI interface, deploy Cognos 8 BI on the SAP Web Application Server, and display information through the SAP NetWeaver Portal with packaged iViews. Deploying certified products provides the ideal method of working within the SAP solution-based environment. Business-driven integration between Cognos 8 BI and SAP NetWeaver easily addressed certification requirements and provides security, tight functionality, and proven performance for customers.

Delivering Success in SAP Environments

In recognition of successful projects with joint SAP and Cognos customers, Deloitte has augmented its existing SAP BW practice with trained Cognos resources from across North America. As a result, Deloitte customers can now extend the value of their current investments in SAP technologies by embracing the new visibility and decision-making insights provided by Cognos' business intelligence and performance management solutions.

"Cognos 8 BI delivers proven technology in a modern architecture that fits well within the strategic IT plans of our customers," said Ray Pineda, Deloitte partner, CPM Service Line, Deloitte Consulting. "We've experienced great success to date with joint Cognos and SAP customers. By dedicating Cognos-trained



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resources, we can continue to help our clients maximize opportunities and avoid unnecessary risk through BI and performance management.”

In addition, Cognos partners including Newcomp Solutions, Claraview, Genware Computer Systems, Inc., and Answerthink have worked with Cognos to establish full-scale SAP practices to help companies realize the full value of their SAP implementations. Today, more than 100 global Cognos consultants and partners are trained on SAP NetWeaver integration to help ensure customers get the highest degree of support and success.

The US Army’s Armament Research, Development and Engineering Center (ARDEC) is the principal researcher, developer and sustainer of current and future armament and munitions systems. ARDEC needed a single view of business data across different sources, a single reporting portal for users, and a seamless common user interface. In addition, ARDEC sought to simplify its environment by leveraging SAP Business Content with NetWeaver technology, and building a single SAP BW repository.

“ARDEC chose Cognos 8 Business Intelligence because of the product’s ease and flexibility, support for multiple data sources, and breadth of BI capabilities, including reporting, analysis, and scorecarding, flexibility,” said Mark Sauvageau, Chief, Operations & Matrix, Financial Management, U.S. Army ARDEC. “Cognos gives us a complete and accurate view of our organization’s performance by bringing together data from our accounting and SAP ERP transaction software in one complete picture. This also allows us to get more out of our IT investments by leveraging the strength of both SAP and Cognos.”

About Cognos:

Cognos, the world leader in business intelligence and corporate performance management, delivers software and services that help companies drive, monitor and understand corporate performance.

Cognos delivers the next level of competitive advantage - Corporate Performance Management (CPM) - achieved through the strategic application of BI on an enterprise scale. Our integrated CPM solution helps customers drive performance through planning; monitor performance through scorecarding; and understand performance through business intelligence.

Cognos serves more than 23,000 customers in over 135 countries. Cognos enterprise business intelligence and performance management solutions and services are also available from more than 3,000 worldwide partners and resellers. For more information, visit the Cognos Web site at <http://www.cognos.com>.

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