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## **NITEO PARTNERS TO LAUNCH STANDARDIZE, OPTIMIZE AND VISUALIZE SOLUTIONS AS PLATINUM SPONSORS AT COGNOS FORUM 2008**

**EDISON NJ, APRIL 22, 2008** – Niteo Partners, an NEC Company, will introduce new solutions as part of their Platinum Sponsorship of the Cognos Forum 2008 in Las Vegas, NV on May 12-15. Niteo was recently named Cognos North American Services Partner of the Year. The solutions to be featured are part of Niteo's 'Standardize, Optimize, and Visualize' campaign.

Niteo Partners new solutions focus on three major competitive objectives for BI and EP to maximize the ROI for customer performance management investments:

**Standardize:** Establishing an enterprise BI platform to achieve consistent, actionable information throughout the enterprise.

**Optimize:** Streamlining and improving the enterprise planning, budgeting and forecasting processes by linking plan vs. actual performance for Finance, HR, Sales, Supply Chain and Operations.

**Visualize:** Delivering advanced performance dashboards and scorecards at the strategic, executive and operational levels to provide actionable insight into all levels of organizational performance.

"Niteo provides the expertise to get the desired ROI from your performance management investment," noted Senior Vice President of Client Services Frank Bianchi, Niteo Partners. "We standardize your enterprise platforms, optimize critical business processes, and enable customers to visualize the performance potential of their organization."

Niteo's offerings and additional details will be available at the Forum Platinum Sponsor Booth #2. The Forum schedule for Niteo presentations is available at [www.niteo.com](http://www.niteo.com).

### **About Niteo Partners:**

Niteo Partners, a consulting and systems integration firm, leverages both business expertise and technology to deliver innovative solutions for Global 2000 companies. A wholly-owned subsidiary of NEC Corporation of America, Niteo Partners offers solutions in Business Intelligence, Corporate Performance Management, Operational and Financial Dashboards, Enterprise Planning and Migration Services. Niteo has sales and solution centers in the United States and utilizes a dual-shore capability in Chennai to create additional value and cost savings to their clients.

Niteo's solutions provide clients with tangible business value from the latest technologies. By dramatically improving the quality and analysis of information, clients make smarter decisions, faster. For more information on our services, please visit [www.niteo.com](http://www.niteo.com).

### **About NEC Corporation of America**

NEC Corporation of America is a leading technology provider of network, IT and identity management solutions. Headquartered in Irving, Texas, NEC Corporation of America is a North

America subsidiary of NEC Corporation, a Global 200 company founded in 1899, which delivers technology and professional services ranging from server and storage technologies, virtualization and digital cinema solutions to biometric security, optical network, radio communications and IP voice and data systems. NEC Corporation of America serves carrier, SMB and large enterprise clients across multiple vertical industries. For more information, please visit [www.necam.com](http://www.necam.com).

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